

Zoom Recording Best Practices | T.D. Jakes Ministries

Are you participating in a Zoom call that will be recorded for use in a video?

If so, you will want to look and sound your best. Here are some helpful tips and guidelines to ensure everyone is happy with the recording, including you!



CONNECTIVITY | Speedy Internet Means High Quality Video

Internet speed and signal strength greatly determine the image and audio quality during Zoom.

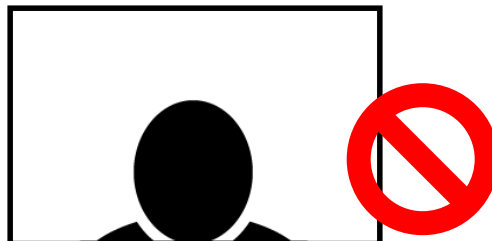
A fast, hardwired connection is best, so consider recording from a location with high-speed internet and an ethernet cable that can plug in to your computer, like an office building.

If WiFi is the only option, position yourself as close to the router as possible to get the strongest, fastest signal.



IMAGE QUALITY

- **No Handheld** | If using a phone or a tablet, make sure it is resting horizontally in a sturdy stand or holder positioned on a flat surface where the camera is close to level with your eyes. A shaky shot from a weird angle won't do. For this reason, using a laptop or desktop computer with a built-in or attached webcam is best.
- **Newer Camera = Better Video** | In general, the newer the device, the better camera it will have. Try to use the latest and greatest device you have access to. Borrow if need be!
- **Lighting Is Everything** | A bright, evenly lit space will have you looking your best. Make sure there is no bright light source, such as a sunlit window or a bright lamp *directly behind you*. Better to have the light source behind the camera and facing you, lighting up your face.
- **Frame Yourself Up Nice** | Angle the camera and position yourself such that you appear in the center of the frame with your full face and shoulders visible. Don't leave too much room between the top of your head and the edge of the frame.



- **Have a Presentable Background** | Remember, people aren't just seeing you. Be mindful of objects or pictures in the camera's view. Avoid clutter or any items that might distract or give the wrong impression.
- **Be Aware of Your Eyeline** | On your computer screen, place your Zoom window as close to your camera as possible so that your eyeline appears as close as is possible to looking into the camera.
Background | Remember, people aren't just seeing you. Be mindful of objects or pictures that are in the cameras view. Avoid clutter or items that might distract or give the wrong impression.



AUDIO QUALITY

- **Use a USB Microphone** | There are many inexpensive, high-quality microphones that plug directly into your computer. These will improve your audio quality immensely.
[The Blue Snowball iCE USB](#) mic is one good option.
- **Get Close to the Mic** | Whether you use a USB mic or your computer's built-in mic, get nice and close to the mic.
- **Find a Quiet Space** | Background noise degrades audio quality, so find and prepare a quiet indoor space free of things like street noise, televisions, children and animals, and machine noise like fans and refrigerators.
- **Avoid Making Noise** | Squeaking chairs, rustling papers, and fidgety hands often sound like an alien invasion when picked up and amplified by microphones.